

# UNLOCK THE VALUE OF YOUR BUSINESS DATA

TRANSFORM ANALYTICS FROM A COST CENTRE TO A STRATEGIC ASSET

### Strategic Alignment

Bridge the gap between data capabilities and business objectives by aligning your analytics platforms (including SAP Analytics Cloud, Power BI, Tagetik) with strategic priorities, ensuring every dashboard and report drives measurable business outcomes.

### Operational Excellence

Maximize platform performance, stability, and user adoption through proactive monitoring, continuous optimization, and specialized expertise that keeps your analytics environment running at peak efficiency.

### **Future Ready Analytics**

Transform your analytics
environment into a strategic asset
that anticipates business needs,
enables data-driven
decision-making at all levels, and
positions your organization to
capitalize on emerging
opportunities ahead of competitors



### What we are seeing in the market

"Only 30% of companies successfully integrate analytics into business decision-making.

Al-driven analytics improve operational efficiency, with 77% of organizations investing in Al for business outcomes.

(PwC Leaders Survey)

92% of enterprises emphasize the need for 24/7 monitoring and proactive data management to prevent disruptions.

**IBM** 

Gartner

#### Data Intelligence + Framework

**Data Intelligence+** is a comprehensive **managed service framework** that transforms analytics platforms from technical reporting tools into strategic business enablers.

# **ADVISORY**

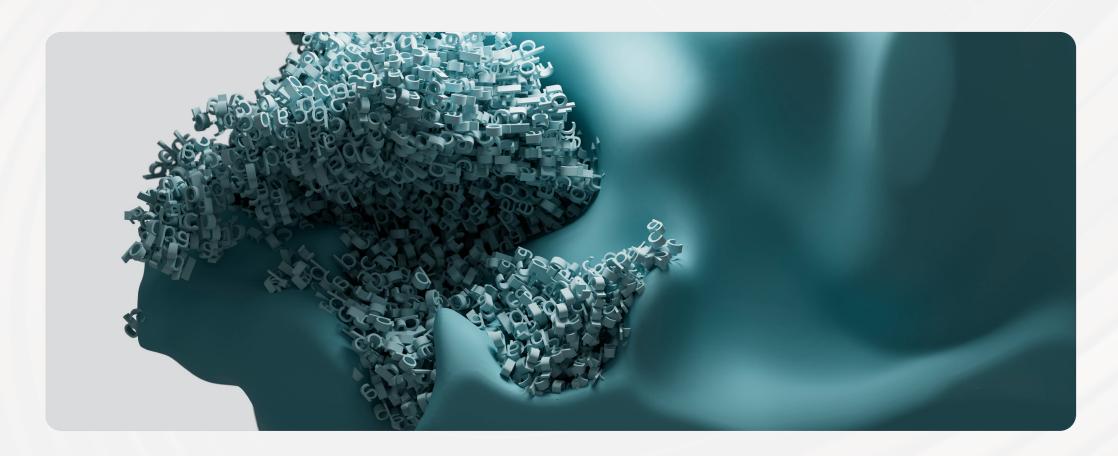
# **SOLUTION**

# MANAGED

Alignment, assessment, and proof of value

Architecture design and implementation

Continuous improvement and business availability



### What is Data Intelligence +

Data Intelligence + is a managed service framework and support ecosystem which:



#### **Accelerate Time to Value**

Bridges the gap between technical capabilities and business utilization through targeted training, workflow optimization, and interface enhancements that increase adoption rates and unlock the full potential of your analytics investment.



## Elevate analytics platform performance

Transform your data platforms from standard reporting tools into high-performance analytics engines through expert tuning, regular health assessments, and implementation of industry best-practices.



#### **Ensure business continuity**

Safeguard your critical analytics capabilities with monitoring, rapid issue resolution, and proactive maintenance that minimizes disruptions and maintains data flow to decision-makers when they need it most.

### A Flexible Modular Services Framework

Package Name	Short Description
DATACARE SUPPORT (BASE PACKAGE)	A comprehensive support service providing incident management, critical resolution, and vendor escalation services for Data & Insights platforms. Includes 12x5 service desk with optional 24x7 extension, defined SLAs, multiple support channels, regular service reporting, and a dedicated Customer Value Manager to ensure continuous business availability of critical analytics assets.
DATA INTELLIGENCE HEALTH CHECK	An assessment service evaluating dashboard usage, feature adoption, and data integration health across the reporting environment. Delivers comprehensive analysis of report utilization, engagement metrics, gateway performance, and optimization opportunities, culminating in a detailed findings report and workshop to establish actionable improvement plans.
PRODUCT ROADMAP, FUNCTIONALITY & LICENSING UPDATES	A proactive intelligence service monitoring platform evolution across Microsoft, SAP, and Tagetik ecosystems. Provides quarterly updates on upcoming features, bi-annual impact analysis, optimization recommendations, and licensing guidance to ensure optimal utilization of analytics investments aligned with evolving business objectives.
USER ADOPTION & ENGAGEMENT	A strategic assessment service measuring user adoption across key platforms, tracking engagement, and identifying underutilized features. Includes user experience surveys, usage analytics, and the development of a tailored roadmap for improving reporting adoption and business value, delivered through comprehensive documentation and interactive presentation.
SKILLS GAP ASSESSMENT	A structured, role-based evaluation framework to ensure users have the right skills to fully leverage reporting tools. Includes skills mapping, capability assessment, gap analysis, learning needs prioritization, and targeted development plans, delivered annually with comprehensive documentation to drive continuous improvement in analytics capabilities.
USER TRAINING AND ENABLEMENT	A flexible training allocation of five days to upskill workforce in the use of reporting tools and data-driven decision-making. Features modular, role-aligned learning packages with scenario-driven skill building delivered either onsite or remotely according to client preferences, designed to build confidence and increase platform adoption.
DASHBOARD EXPERIENCE OPTIMIZATION	A consultancy service of up to five days focused on enhancing the usability, automation, and efficiency of existing dashboards and reports. Includes report assessment, layout improvements, automation implementation, security review, and quick-win execution, with scope tailored to align with specific business priorities for maximum impact.
DATA & BUSINESS ALIGNMENT STRATEGY	A focused one-day workshop helping organizations align data investments with strategic business goals. Includes business objective review, KPI alignment analysis, capability assessment, and identification of barriers to adoption, culminating in a strategic roadmap with clear recommendations for transforming analytics from a cost center to a strategic asset.
AI USE CASE DISCOVERY CLINIC	A one-day interactive clinic designed to identify and prioritize practical AI opportunities aligned with business goals and process challenges. Features pain point identification, automation opportunity assessment, use case prioritization, and readiness scoring, delivered through collaborative workshops with both technical and business stakeholders to ensure relevance and impact.
AI & DATA GOVERNANCE HEALTH CHECK	A specialized assessment service evaluating governance readiness for AI adoption. Reviews governance structure, data quality, metadata practices, and compliance controls to identify risks and improvement opportunities that support safe and scalable AI implementation.
DATA FUTURE READINESS ASSESSMENT	A forward-looking evaluation service assessing whether current data and analytics capabilities can support future business growth, Al adoption, and real-time analytics ambitions. Combines assessment with structured review to deliver a maturity scorecard, scalability assessment, and

actionable roadmap to close capability gaps.

#### The Codestone Advantage

We will deliver these three major business outcomes:

#### **Analytics as a Strategic Asset**

Transform your data platforms from cost centres into strategic accelerators by continuously aligning analytics capabilities with business priorities, measuring tangible value creation, and leveraging AI to unlock predictive insights that drive competitive advantage.

#### Reduced total cost of ownership

Cut operational costs through optimized licensing, technology right-sizing, and reduction in specialized in-house expertise requirements while increasing system performance and reliability.

#### Accelerated time to insight

Decrease time from data capture to business decisions through optimized data pipelines, enhanced dashboard performance, and workflow automations that enable faster, more confident decision-making throughout your organization.

### Our Technology Partners

**Data Intelligence +** is a powered by our **market leading** technology partner ecosystem:







### Accelerate Your Data Intelligence Journey

#### Begin with a Business-First Approach

Start with our Data Intelligence+ Advisory, where we align analytics investments directly with your strategic priorities, ensuring every dashboard and report drives measurable business outcomes from day one.

#### Implement the Roadmap in Phases

Establish a clear path forward with our modular service framework, allowing for quick wins while building toward comprehensive analytics transformation that delivers sustained value.

#### **Define Clear Value Metrics**

Partner with us to establish specific KPIs tied to business outcomes. providing a clear measurement framework for your analytics investment that resonates with stakeholders.

### **SPEAK TO OUR TEAM TODAY!**